

## Iran Tender Co., Ltd

ITC (Iran Tender Co) has been established to assist Iranian and foreign companies in one of the most exciting and different markets in the world today , and to provide up – to – date information about the latest projects, tenders, enquiries and business deals.

Who should be interested in subscribing to [www.iran tender.com](http://www.iran tender.com)?

- International Organizations ( international tenders)
- National Organizations (Domestic/international tenders)
- Organizations wishing to do business with Iran. (learn the rules and laws in IR Iran)
- Organizations tendering their requirements (Direct and larger Audience)
- Foreign and domestic Organizations requiring representation and/or consultancy services (local office representation)
- Organizations requiring advertising and marketing campaign in Iran tender Web site or other media.(reach selected national and international audience with effective result)

The situation here was that, organizations put out their tenders in national newspapers and hoped that their interested parties in Iran or their agent would see the tender and participate. On the other side there are a lot of national and international organizations interested in knowing about tenders in Iran and participate, and they simply had no access to these national newspapers. So, ITC benefits both parties. We publish tenders as soon as they come out, notifying the public at large through our web site, Email our subscribers immediately if the category and the industry was related .... Result:

- 1) The subscriber learns of these tenders anywhere in the world.
- 2) The organizations putting out tenders get better turn out hence a better result.

ITC does a lot more than notify and publish tender: we are involved in all aspects of national and international business: [www.iran tender.com](http://www.iran tender.com) has the most up to date and easy to use collection of data on Iran and its business environment, just look at some of the services

Business  
Opportunities  
in Iran

E-Business

By looking at the map of Iran, you can see its unique geographical location at the heart of a cross-road connecting the Middle East, Asia and Europe. Iran has a vast domestic market with a population of 70 million growing steadily as well as quick access to neighbouring markets with approximately 300 million inhabitants. Iran is fortunate enough to have a large pool of trained and efficient manpower at very competitive costs. This you can not find anywhere in that region. Iran has spent billions of dollars in its telecommunication, roads and railways across.

In this section we have made a comprehensive look at the business opportunities in industries below and their key players.

- Oil, Gas and petrochemicals
- Mining
- Power industry
- Agriculture
- Automotive industry
- Communication industry



**Tender alert service:** it is time consuming to browse through hundreds of tenders which come out every day. Tender alert service is designed to allow you to receive notification of tenders by mail or fax of you chosen category or industry as soon as they come out. There is also up to date list of all tenders in Middle East we can represent your organization in tenders and advise you on the outcome.



Tendering is a team work and hence a lot of people from various departments get involved, that too from across Iran at various stage of tendering. For e.g. your branch office, franchise, product manager, accounts, technical team, management, etc will be involved in a tendering process. **News alert service:** we are well aware that news is important for your business; it is not however, efficient to spend your valuable time searching for all the news that is most relevant to your business. Let us do it for you. **Business news alert service** of your chosen category and/or industry as soon as they come out. In other words we only send you the news you choose!



Get up to date currency exchange against Rials and other currencies know Iranian currency bank note and coins if you plan to visit Iran. Know may important bank notes from around the world. Use our currency calculator to get an up to date exchange figures. List of important exhibitions in Iran and around the world. List of useful website.



An on line parcel tracking of couriers operating in Iran is programmed in to the www.iran tender.com web site, all for your convenience. Learn about freight services operating in Iran, with their addresses and phone numbers. Learn about important and export duty laws. Learn about banking laws in Iran. Banks and insurance companies operating in Iran. Travellers guide to Iran.



Plus hotels, maps of Iran and regions, museums in Tehran. List of travel agents. Weather and travelling , not to mention, provinces, airports, research centers, government organizations, Tehran bazaar, metro, hotels, dialing codes, universities , stock exchange , TV radio and newspapers in, UN family in Iran, Iranian and Christian calendar, list of airlines, list of foreign companies, foreign chambers of commerce, list of foreign trade section, free trade zone, list off all foreign embassies in Iran and emirates, list of Iranian embassies abroad. **Business etiquette** in Iran, and a comprehensive list of published materials in all aspect of business in Iran.



Iran tender can also assist its subscribers in the following tasks.



## Travel to Iran

When the time arises and you need to visit Iran to meet your clients, Iran tender team can handle all your travelling requirements. Like most countries you would need to be invited by your customer and a letter of invitation needs to be prepared. Your entry visa can be collected from one of the embassies of Islamic republic of Iran abroad. We have covered this entire requirement in all about Iran section of www.iran tender.com , for a full listing of entry visa conditions and Iranian embassies abroad.

For further information or assistance you can contact our office or email us at [info@iran tender.com](mailto:info@iran tender.com)

## Consultancy and Reporting



If it is your organization's first experience in doing business or participating in tenders in Islamic republic of Iran, we would strongly recommend you employing an agent or a representative.

Beside the obvious factors such as, familiarizing you with the local traditions and customs, and acting as translators, they would be in charge of pursuing your daily business activity in Iran, and ensuring you are in touch with the decision markers and arrange meetings on your behalf. Your agent would have a sufficient knowledge of key players in your particular industry and if you are pursuing a marketing plan, he/she ensures your brochures and catalogues are handed over to the right people. The agent would act as your local office and it's an indication to your customer that you are taking the business in Iran seriously and they have some one to talk to locally if the need arises.

Iran tender is best suited for this task, our English speaking accounts development managers are knowledgeable and experience in various fields and know the methodology and the people involved in various industries in Iran.

We would gladly represent your organization, if we feel your product or services a market in Iran, and we would give you regular updates and progress reports. Our modern office premises would act as your local office and invite and meet the people related to your industry, make the necessary presentation and ensure your organization is correctly represented.

All forms of advertising, including, exhibitions and fairs will be announced to you, upon our advise and your decision, we can represent you in these exhibitions and handle your advertising campaign.

In certain instances, where the industry or field is very specialized, we would nominate or recommend an outside agent to your organization. Your interest is our interest.

### Preliminary study and reporting

In certain instances foreign organizations require preliminary or feasibility study and reports in particular sectors and industries, before they could commit their capital and resources. Iran tender team of expert consultants can offers tailor – made reports according to the specific needs and request of our clients. Extensive knowledge in the Iranian industry and our exclusive database of governmental and private organizations offer a varied range of current macro issues in Iran, surveys in market sectors, risk analyses, investment opportunities, stakeholder analyses, partner identification, and economic climate and so on. These reports can be made available to our clients in traditional written format or in interactive sessions or brain storming meetings.

## Investment Opportunities in Iran



Iran's high income from oil revenue made it unnecessary to change its tough foreign investment policies. Recently government has taken a more liberal approach towards attracting foreign investment. Buy-back arrangement scheme with foreign investors was the first program, whereby the investing entity would commit itself to purchase a proportion of the goods produced by its Iranian plant.

It was not until 2002 when a series of laws was passed intended to open up economy and to reduce the country's dependence on oil revenues. Recent reductions in corporate and income taxes, and moves to liberalize the Tehran stock exchange have also indirectly encouraged foreign investments.

ITC subscribers can benefit from the up to date advice and information on various projects requiring investment in the country. These investments are normally indicated by various governmental bodies and are divided by provinces.

## Why ITC ?



Iran tender is a one stop shop for all those interested in doing business or participate in domestic or international tenders.

In today's competitive world, we are all busy with our individual daily tasks, and we are required to be aware of our potential customers and tenders we may be interested to participate. If you own in a large organization, then Iran tender is the best tool your marketing or sales department could possibly have to ensure no projects or tenders are not missed out.

If you own or work in a small to a medium size company, then you probably have a small marketing and sales department that could not possibly have the time to look at hundreds of tenders that come out daily in Iran in an ever increasing number of newspapers and web sites. We take care of that need for you.

The cost would be a lot cheaper than subscribing to a lot of news papers, and your accessibility to the information is, worldwide, basically, any where you have access to the internet.

If you are interested in any tenders, we can purchase the tender documents on your behalf and send them by courier the same day. If required and allowed these documents can be scanned and made available to you digitally any where in the world.

## Tenders

### Why publish your Tender with Iran Tender?

Iran Tender is specialist web site, looked at by thousands of organizations world wide, specifically looking at participating or doing business with IR Iran. They can search through our Tender list by Industry or organization.

These organization do not need to look at a lot of news papers or web sites, they simply do not have the time. They wish to look at these tenders from anywhere in the world, by simply going in to one web site, or better site these interested parties simply joint our Tender Alert Service, and, receive the type and category of tender they wish to participate by Email or fax as soon as they come out.

Organizations publishing their tenders with us normally get a wider audience, more participants, and hence a better Tender result.

You can also make your tenders documents available to your customer in digital format too.

## Advertising and Marketing

### Advertising in Iran Tender Web Site:

Iran Tender customer base is: Iranian, Middle Eastern, European top management and decision makers, so, if your client base are these people, then advertising your product or services could not be any easier.

If your organization runs a web site.

The normal method of advertising on the web is by means of a banner linked directly to your web site. These banners can be in flash mode if required, and can be designed can inserted by our IT team all inclusive of our advertising rate.

If your organization does not have a web site.

Iran Tender IT department has developed many web sites for national and international organizations over the years. Government and private organizations from various countries have signed contracts with us and we have developed and helped maintain these web sites.

### Other Advertising Services:

Our other advertising activity involves redesign and translates your company catalogues to fit Iranian culture and traditions, distributing by post or hand deliver these brochures, represent you in a particular related exhibition and fair, including your stand design. Our marketing team can also help in organizing a seminar or conference of you here in Iran.

In some instances we would advise and recommend newspaper advertisement for your particular product or services, again our office can easily handle these tasks on your behalf.



## Company Search Key Players



One of the most popular services we provide is company search system. Here in ITC we have divided the Iranian economy in to various sectors, and in each sector, we have listed a number of Key companies with their full correspondence details and we have named them as the Key players. Furthermore, we can instigate any organization by name within 48 hours of the request. The sectors are as follows:

Agriculture and Food – Automotive – Basic Materials Conglomerates construction – Consumer Goods – Financial Services Government – Healthcare – Industrial Manufacturing – Media – mining and metals – Oil and Gas – power and utilities – Real estate – Services – Telecoms and IT Transport – Travel and Tourism .

This comprehensive database of Iranian companies is only available to our subscribers, and it allows them to get in touch with various companies in Iran directly, for marketing purposes. This service is upgraded and updated regularly.

## Subscription



We have made this procedure as simple as possible:

- 1) Register on the site
- 2) Pay the subscription fees
- 3) Notify us

www.iran tender.com Register yourself with web site and enjoy the benefits of becoming an ITC member . Stay ahead of the competition.

Contact details:

Subscription : [subscription@irantender.com](mailto:subscription@irantender.com)  
General : [info@irantender.com](mailto:info@irantender.com)  
Accounts : [accounts@irantender.com](mailto:accounts@irantender.com)  
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